

BACKCOUNTRY
MAGAZINE

**GEAR
GUIDE**

²⁰₂₄ *Select*

The logo features the words "BACKCOUNTRY" and "MAGAZINE" in a white, sans-serif font, with "MAGAZINE" in smaller letters below "BACKCOUNTRY". Below this, the words "GEAR" and "GUIDE" are stacked in a large, bold, white, blocky font with a thick blue outline and a green-to-blue gradient fill. At the bottom, the year "2024" is written in a small, white, sans-serif font, with the word "Select" in a white, italicized, script font to its right. The entire logo is set against a white background.